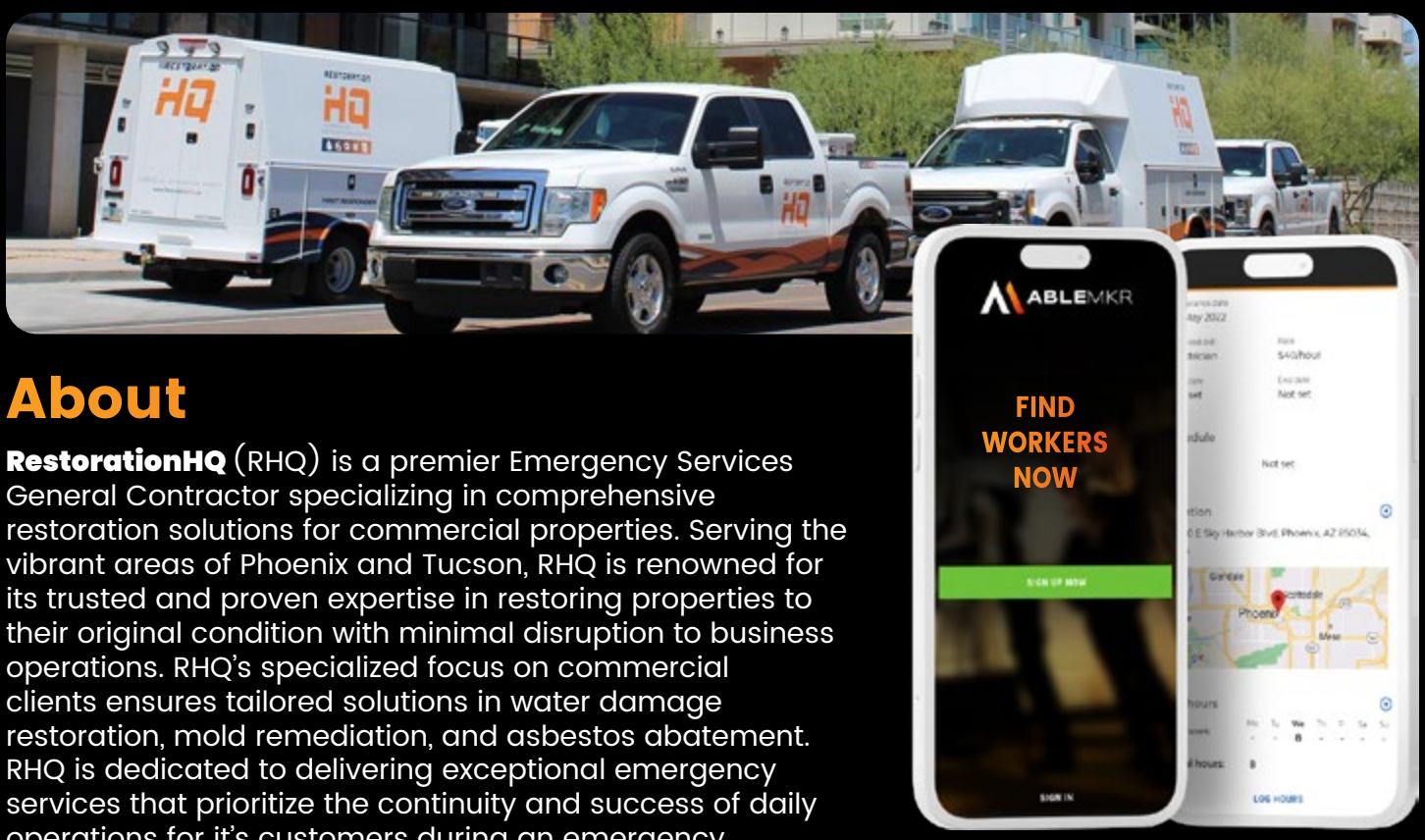
ABLEMKR CUSTOMER STORY



About

RestorationHQ (RHQ) is a premier Emergency Services General Contractor specializing in comprehensive restoration solutions for commercial properties. Serving the vibrant areas of Phoenix and Tucson, RHQ is renowned for its trusted and proven expertise in restoring properties to their original condition with minimal disruption to business operations. RHQ's specialized focus on commercial clients ensures tailored solutions in water damage restoration, mold remediation, and asbestos abatement. RHQ is dedicated to delivering exceptional emergency services that prioritize the continuity and success of daily operations for it's customers during an emergency.

The Problem

Disasters can strike a home or a business at any time, and as extreme weather events continue to be unpredictable, the range of resources required to be available to support restoration work continues to be a challenge in the restoration industry. As Scott shared in our interview, "in emergency restoration, sometimes I need five workers, and sometimes I need fifty!

Being able to quantify and grow field staff instantly is something that is overly needed in this industry, especially given the restoration business model. Finding skilled, qualified, already vetted professionals that understand what it is we do on a day-to-day basis is incredibly difficult."

The Solution

Trying to find qualified professionals while ALSO running the business, is incredibly challenging to accomplish effectively. Scott shared, "It's next to...or nearly impossible. While everybody gets lucky sometimes, a great candidate might come and apply to your website. In 2024, it's not really the way it goes all the time."

RestorationHQ partnered with ABLEMKR to efficiently and cost effectively find the IICRC certified, and general labor talent they need, to support their drive toward the goal of being the most recognized and preferred restoration contractor in the valley.

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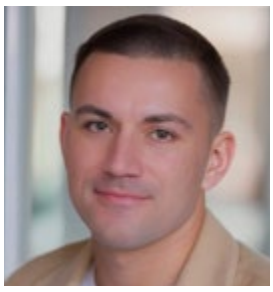

RestorationHQ President
Scott Rutkowski

"My experience with a lot of staff agencies, and a lot of headhunters, is that ABLEMKR is very different because it isn't a headhunter, there isn't a large fee attached to finding you this employee. It's not going to cost you 10%, 15%, 20% of the annual salary. Rather, It's a hey, we're going to put this person in, and we only win when you win, right? So it's a vested interest in RHQ's success that is also going to make ABLEMKR successful, right?"

The Results

ABLEMKR actually takes the time to understand what the role is, what RHQ wants in the role, the type of individual, actually wanting to be "inside the mind" of the person that RHQ wants to hire- to know what that person might look like, if you were to bump into them walking down the street. It's this deep needs assessment that's made the people ABLEMKR finds for RHQ a continuing success!